



Carina Tous
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SPECIALIZED SKILLS

Fluency in Swedish. Excellent in both writing and editing, skilled in illustration and various book bindings. Proficiency in the Adobe Creative Suite (CS3-CS5) and Final Cut Pro. Working knowledge of CSS, HTML, and ActionScript 3.0.

EDUCATION

Ringling College of Art + Design

BFA Graphic and Interactive Communication

Elective Coursework in English/Literature
Class of 2011. Sarasota, FL.

DESIGN EXPERIENCE

Situation Interactive

Designer. Worked with exceptional number of clients, most of which are major Broadway shows. Designed for websites, mobile sites, apps, social media, and banners.
New York, NY, 2012.

PUNCH! Media

Designer. Worked on design and production for the release of a new iPad app. Used custom CMS and created shelf icons for news articles.
New York, NY, 2012.

McCann Erickson MRM Worldwide

Designer/Jr. Art Director. Worked extensively with Creative Director and producers for production of U.S. Army mobile site and website, involved in pitches for various clients (concept and design), and responsible for some internal production.
New York, NY, 2011-2012.

Design Center: Ringling College

Designer. Involved in the concepting of the 2011-2013 Ringling College admissions suite, brand, and design. Filmmaker, editor, and developer of the motion piece on the USB. Part-time copywriter.
Sarasota, FL, 2010-2011.

HONORS AND AWARDS

Print Regional Design Annual 2012: Featured - Ringling College Admissions

InHOWse Outstanding Achievement Award: Ringling College Admissions

Gold ADDY: Ringling College Admissions

Gold ADDY: Discover Ringling - Interactive Experience 2012

CASE Award of Excellence 2011-2012: Discover Ringling - Interactive Experience 2012

CASE Award of Excellence 2011-2012: Ringling College Admissions

Merit Award: HOW International Design Awards 2012

Distinguished Merit: Annual TATA Gala Gallery, NYC

3 Projects Selected: Annual Best of Ringling Exhibition

3 Projects Selected: South Florida Museum Cosmix Show

Ringling College President's List: Maintaining/exceeding 3.5 GPA